

WEBSITE TECHNOLOGY

Cookie & Tracking Policy

How the JVRD Ventures website, landing pages and marketing communications use cookies, pixels and similar technologies — and the choices you have over them.

ENTITY	VERSION	EFFECTIVE DATE	READ WITH
JVRD Ventures LLP	1.0	16 July 2026	Privacy Policy

IN SHORT

We use technologies that are strictly necessary to run and secure the website, and — where you allow them — analytics and advertising technologies that help us understand performance and reach the right audience. We also measure delivery and engagement of our email and messaging campaigns. **You can accept, decline or change optional cookies at any time.**

CONTENTS

1 What these technologies are

2 Your consent & choices

3 Categories we use

4 Message & campaign tracking

5 Third-party technologies

6 How long they last

7 Managing & blocking them

8 Updates & contact

01 What cookies and similar technologies are

Cookies are small text files stored on your browser or device by a website or service. Similar technologies include local storage, software development kits, tracking pixels and web beacons, tags and server logs. They can remember settings, keep you signed in to a session, secure a service, measure how a page or message performs, and support advertising. In this policy, we refer to all of these collectively as “**cookies**”.

02 Your consent and choices

Strictly necessary cookies do not require consent because the website cannot be delivered or secured without them. For optional cookies — such as analytics and advertising — we rely on your consent where required by law. Where a consent banner or preference control is presented, you can **accept, decline or customise** optional categories, and you can change your choice later using that control or your browser settings. Declining optional cookies will not stop you from browsing the website, though some features or measurement may be limited.

03 Categories of cookies we use

STRICTLY NECESSARY

Required to deliver pages, balance traffic, remember your cookie choices, keep a form or session working, and protect the site against abuse and fraud. Always active.

FUNCTIONAL

Remember preferences and choices (such as language or previously entered details) to improve your experience. May be set only where permitted.

ANALYTICS & PERFORMANCE

Help us understand how visitors find and use the website and landing pages — pages viewed, source of visit, and broad interaction patterns — so we can improve content and campaigns. These may be provided by third-party analytics tools and are used in aggregated or pseudonymised form where possible.

ADVERTISING & MARKETING

Support our advertising on platforms such as Meta (Facebook and Instagram) and Google. These may use pixels or tags to measure ad and campaign performance, attribute enquiries, build or reach relevant audiences, and limit repetitive ads. Set only where you have consented, subject to the relevant platform's own policies.

04 Message and campaign tracking

Beyond the website, our email and messaging communications may include measurement technologies so we can operate and improve them. For example, we may record whether an email was delivered and opened, whether links were clicked, and — on messaging channels such as WhatsApp and SMS — delivery and read status and responses. This helps us confirm receipt, follow up appropriately and improve relevance. This tracking is described further in our [Privacy Policy](#), and you can opt out of marketing communications at any time as described there.

05 Third-party technologies

Some cookies are set by third parties whose services we use or embed, including hosting and content-delivery and security providers, analytics providers, advertising platforms (such as Meta and Google), maps, video or social embeds, and any embedded forms or chat. Following a link to a third-party site or platform may also allow that provider to set its own cookies. These third parties control their own technologies and are governed by their own policies, not this Cookie Policy. We encourage you to review the policies of platforms you use.

06 How long cookies last

Session cookies	Temporary; expire when you close your browser or the session ends.
Persistent cookies	Remain for a set period or until you delete them, so choices and measurement can persist across visits.
First-party	Set by the JVRD website domain.
Third-party	Set by a provider or platform whose service is used or embedded.

07 Managing and blocking cookies

- Use the website's cookie-preference control, where shown, to accept, decline or change optional categories.
- Use your browser's privacy or site settings to view, block or delete cookies. Blocking strictly necessary cookies may cause parts of the website to work incorrectly.
- Use the opt-out and ad-preference tools offered by advertising platforms (for example your Meta and Google ad settings) to manage personalised advertising.

Browser "Do Not Track" signals are not interpreted consistently across the web, and there is no common standard for responding to them. We honour the choices you make through our preference control and the platform tools above.

08 Updates and contact

We may update this policy when our technology, providers or legal requirements change. The effective date above identifies the current version. For questions about this policy, or to read how we handle personal data more broadly, see our [Privacy Policy](#) or contact us.

COOKIE & PRIVACY CONTACT

Email: info@jvrdventures.com

Phone: **+91 73384 21340**

1st Floor, Flat No. 101, GNR Platinum Fort, Horamavu, Bengaluru Urban, Karnataka 560043

This Cookie & Tracking Policy should be read together with JVRD's Privacy Policy and Terms of Use. It is provided as general information and does not constitute legal advice. The specific cookies in use depend on the tools deployed on the website at a given time; JVRD recommends keeping an up-to-date cookie inventory and consent mechanism as tools change.